



Make-A-Book Project

Your school can create and illustrate their own book
As featured on Wisconsin Public Radio, the Milwaukee Journal and more

Having cycled around the world, I never thought I'd find an incredible adventure at home. But after sharing my story about living dreams with thousands of kids, I realized it was missing something -- the step of action. So with the help of inspirational teachers, we created the school book project; and, I've been honored to work with many schools as the Artist-In-Residence and together we create dreams and turn them into educational, inspirational and entertaining books.

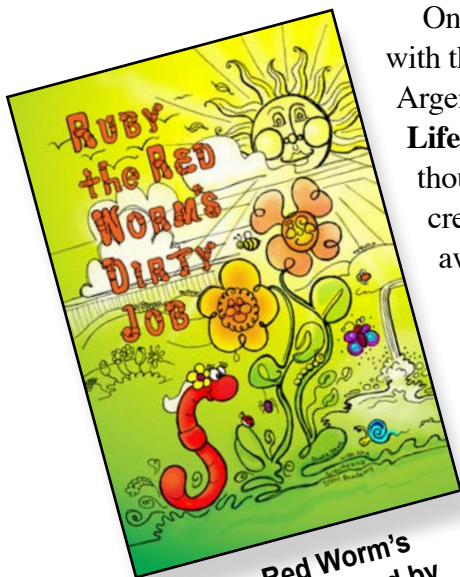
One of my proudest achievements was working with the US Dept. of State as the Cultural Ambassador to Argentina to create the Spanish edition of **Falling Uphill: The Secret of Life**. It was a cultural exchange program that involved over a dozen schools and thousands of people, bringing the real-world of inspiration into the classroom, and creating dreams, memories and real-life experiences to last generations. We gave away over 2000 books, for many children it was the first book they owned.

And this project continues to expand to other schools and countries with books about living a life of passion.

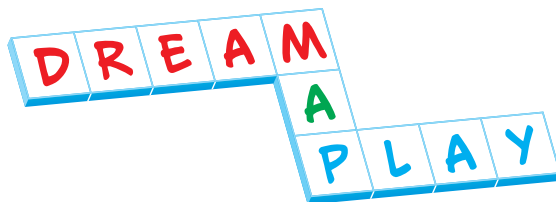
Please visit our website to see how these books were created. And don't hesitate to contact me with questions about co-creating this project at your school and turning more dreams into reality. ~ Scott Stoll



Falling Uphill: The Secret of Life. Illustrated by Poplar Creek Elementary School.



Ruby the Red Worm's Dirty Job. Illustrated by the Waukesha STEM Academy.



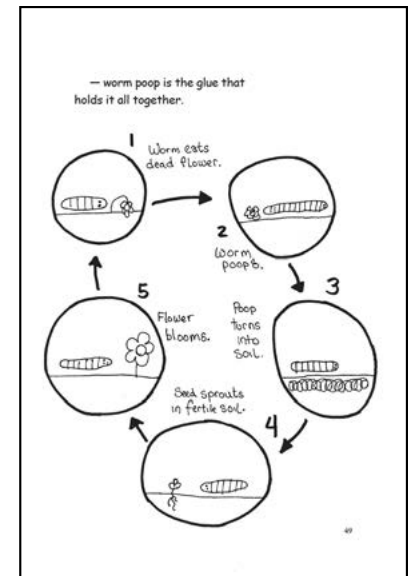
To contact Scott, please visit: Dreamaplay.com

How the project works

Nominate your elementary school to co-create and illustrate a children's chapter book with Scott. Together, we can make a book about any subject that inspires your school and community; for example, environmental issues, inspiration & motivation, bullying, social change or any of the stories already waiting, like "A trashy love story" about our overflowing landfills, which I think will turn upside down the idea that garbage is not good for anything. Please visit my website to see a step-by-step example with real, fun photos about how the book is made.

Benefits:

- **Developing a love to read books.** It is increasingly difficult to get kids to read anything; however, kids love to read and share their own book. This project will also teach by example that books are still the best way to truly let your imagination fly, and to feel a flavor of adventure that can't be felt in any other form.
- **Participating in a real-world project** that will be on bookshelves everywhere and create memories to last a lifetime!
- Teaching kids that the end product (such as passing a test or winning an award or learning some magical formula) is not the solution to life, but that participating in life (including getting your hands dirty and making mistakes) is the solution, in other words: **showing students how to find their inner passion**, taking a step of action and building wholesome communities.
- **Dreaming dreams and turning them into tangible realities** — not only the book itself but the ideas within the book, such as inspiring communities to ride bicycles, plant gardens or compost waste..
- **Creating miracles** that someone somewhere will be inspired by a student's drawing and that person will think twice about their path through life and rather than do what they feel they have to do, will instead do what they love to do, perhaps becoming a Nobel Laureate or even a cupcake baker and touching the lives of millions more with the passion of a dream.



A student drawing from
Ruby the Red Worm's Dirty Job.

Bonuses:

- As a fun introduction, Scott will present his **inspirational slideshow** about his journey around the world on a bicycle and how it taught the value of community.
- Scott will attend a week of art classes, as an **author-in-residence**, to help guide and inspire the students drawings.
- We can organize an artistic **school photograph** similar to the bicycle-shaped kids. A 12x18" framed photo is hanging in the school offices.
- We can organize a **school book signing celebration** for friends and family where every student signs their drawing in the book.
- Teachers can organize complimentary **classroom activities**; for example, the STEM Academy started vermicomposting lunchroom scraps to compliment the red worm book.
- This is also a project that the local media loves and it would create a **great opportunity to promote your school** and your philosophy of learning.
- Potential **fundraiser opportunities** of selling books to the community.



One class (out of 13 schools) in Argentina
with their books and certificates of achievement,
along with the deputy ambassador

I'm not exaggerating when I say: This project is guaranteed to create memories to last a lifetime and inspire thousands.

For more information, please visit: <https://dreamaplay.com/make-a-book-project/>